

AI-Enabled Digital Transformation for the Industries That Move the World

Peloton has helped leading airlines, cruise operators, transportation providers, logistics organizations, and hospitality companies modernize Oracle platforms supporting finance, planning, capital projects, workforce, and operational profitability.



Business Outcomes

Margin visibility

at the trip, route, lane, and property level, enabling smarter pricing, network design, and service decisions



Improved asset

utilization and full operating cost transparency across fleets, terminals, and facilities



Confident, driver-based labor planning

that brings the largest controllable cost under management



Accurate, scalable billing

that reconciles customer requirements with operational accounting automatically



Faster, cleaner regulatory and safety reporting

built on governed, audit-ready data



Capital programs

delivered with real-time budget, schedule, and contract visibility from planning through operations



A connected data foundation

that makes AI initiatives such as predictive maintenance, demand forecasting, and dynamic pricing possible and trustworthy



Industry overview

Travel, transportation, and logistics (TTL) companies run some of the most complex operations in the global economy. Airlines, cruise lines, hospitality companies, rail operators, trucking and freight carriers, and logistics providers manage capital-intensive assets, large and highly regulated workforces, volatile fuel and input costs, and customer expectations shaped by real-time digital experiences. Every trip, sailing, load, and route generate operational data on an enormous scale.

That data is the industry's most underused asset. Margin pressure is structural, competition is intensifying, and AI is redefining how networks are planned, priced, and maintained. The operators pulling ahead are the ones connecting their operational, financial, and workforce data into a single architecture they can plan, measure, and act on. Peloton Consulting Group helps TTL organizations do exactly that.

The Challenge

TTL executives consistently face the same set of problems, and they share a common root cause: disconnected systems that keep operational reality separated from financial truth.

Problem	Description
Profitability Blind Spots	Network-level profitability is visible, but margin at the individual trip, route, lane, sailing, or property level is not. Pricing, network design, and capital decisions get made without knowing which parts of the operation make money.
Asset Utilization and Operating Cost Visibility	Fleets, terminals, and facilities represent massive capital investment, yet true utilization and total operating cost per asset remain difficult to measure and manage.
Complex Labor Models	Crew scheduling, union rules, seasonal demand, and location-based staffing make labor the largest controllable cost and the hardest one to plan with confidence.
High-Volume Billing Complexity	Millions of transactions must reconcile customer billing requirements with operational accounting needs, and manual workarounds do not scale.
Regulatory and Safety Reporting	Transportation safety, environmental, and labor requirements demand audit-ready data across the enterprise, often assembled through slow, manual processes.
Capital Program Overruns	Large construction and infrastructure programs rely on project data that never connects to finance, so overruns surface after the money is spent

The Solution

Peloton Consulting Group connects people, processes, and technology to deliver AI-enabled digital transformation across the Oracle Cloud platform. For TTL organizations, we design and implement a connected architecture spanning the full value chain, from capital planning to daily operations.

Capability	What we deliver
Trip-Level Profit-ability	Our industry-specific profitability solution, built on Oracle Cloud EPM Profitability and Cost Management, allocates revenue and cost down to the individual trip level of detail so you can see exactly which routes, lanes, and services drive margin, and why.
Connected Finance and Operations	Oracle Fusion Cloud ERP unifies financials, projects, procurement, and risk management into a single source of financial truth across the enterprise.

Capability	What we deliver
Capital Asset Lifecycle Management	Oracle Primavera P6 EPPM Cloud, Oracle Primavera Cloud, Oracle Unifier, and Oracle Aconex connect portfolio planning, construction management, project budgets, facilities and asset management, and contract administration end to end.
Workforce and Labor Planning	Together, Oracle Cloud HCM and Oracle Cloud EPM turn complex labor models into detailed, driver-based workforce plans covering core HR, talent, time and absence, payroll, and AI agents.
High-Volume Billing	Our PaaS-based billing solution uses Oracle Fusion Data Intelligence and Oracle PaaS to balance customer billing requirements against operational accounting needs at a transaction-level scale.
Supply Chain and Customer Experience	Oracle Cloud SCM connects order management, planning, and maintenance, while Oracle Cloud CX links subscription management, sales, and incentive compensation to the same data foundation.
AI and Innovation	Oracle Cloud Infrastructure (OCI) provides the AI framework, data integrations, and a custom application platform, and our accelerators and micro-vertical planning capabilities for cruise, hospitality, and casino operations deliver efficient time-to-value.



Our Approach

We implement by leveraging our proven Breakaway Methodology, which combines industry-specific templates, accelerators, and disciplined program governance to reduce risk and shorten time-to-value. We lead with the business problem, not the technology pitch. Our TTL practice has solved pain points in profitability, utilization, operating cost visibility, complex labor models, and regulatory reporting for operators across the industry, and we bring that implementation experience to every engagement.

Why Peloton Consulting Group



TTL Industry Expertise

A specialized practice focused on travel, transportation, and logistics organizations, with deep knowledge of network economics, asset-intensive operations, and industry regulation.



Proven Delivery Excellence

An award-winning track record of successful Oracle Cloud implementations delivered on time and with measurable results.



Close Alignment with Oracle

As an Oracle Strategic Partner, we work hand in hand with Oracle across the entire Cloud platform, including EPM, ERP, SCM, HCM, CX, OCI, and Analytics.



AI, Innovation, and IP

Proprietary accelerators and SaaS solutions, including industry-specific profitability, high-volume billing, and industry capital planning, built specifically for TTL business models.



Managed Services and Continuous Cloud Value

Ongoing optimization, enhancement, and support that keep your Oracle Cloud investment delivering value long after Go-Live.

Where AI Creates Value in TTL

AI can help TTL organizations turn connected operational and financial data into faster, smarter decisions. Predictive insights can improve demand forecasting, profitability, pricing, asset utilization, and maintenance, while AI-enabled workforce planning can help optimize labor and capacity. With governed data and connected Oracle Cloud platforms, organizations can apply AI with greater confidence and scale value across the business.

Summary

Learn more at pelotongroup.com

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