

Adoption Activates. Technology Enables. Outcomes Matter.

Supply chain leaders have spent years investing in technology to improve planning, procurement, manufacturing, inventory, logistics, fulfillment, and visibility. Yet the executive question is increasingly simple: Did the transformation improve business performance?

The answer is not found in how many modules went live or how much functionality was configured. It is found in what performs optimally: service levels, forecast accuracy, working capital, throughput, material availability, cost-to-serve, resilience, decision speed, or customer experience.

That is the shift from supply chain implementation to supply chain performance.

“For our clients, supply chain transformation is ultimately about improving the business: serving customers better, using working capital more effectively, responding faster to change, and creating a foundation for sustainable growth. Technology is valuable when it helps make those outcomes measurable.”

— Bharti Tiwary, Supply Chain & Manufacturing Advisory Leader
Peloton Consulting Group

For many organizations, making that shift also means confronting the reality of a legacy technology estate. Supply chain processes may still depend on homegrown applications, aging on-premises solutions, rigid customizations, spreadsheets, and disconnected point solutions. These environments can make it difficult to change processes, connect decisions across functions, enable scalability for growth, and keep pace with evolving business requirements.

Oracle Cloud SCM provides a modern SaaS foundation that can help organizations address both sides of the transformation equation: the functional design of the supply chain and the technical architecture that supports it. The opportunity is not to reproduce legacy processes in the cloud. It is to use the move to Oracle Cloud to simplify, modernize, connect, and improve how the supply chain operates.

The Peloton Point of View

“The measure of supply chain transformation is not what you implement. It is what performs differently when you are done.”

— Matthew Conner, Chief Customer Officer
Peloton Consulting Group

Peloton believes the path to measurable performance starts with five shifts in how organizations approach transformation.



1. Start with the business outcome, not the module.

Every supply chain transformation should begin with a clear statement of what the business needs to improve. That could be higher service levels, better forecast accuracy, lower inventory, improved working capital, greater manufacturing throughput, stronger supplier performance, faster planning cycles, lower cost-to-serve, or greater resilience to disruption.

The important point is that these outcomes rarely belong to one functional area. A service-level problem may involve demand sensing, inventory policy, supplier performance, manufacturing constraints, fulfillment, logistics, or the way teams manage exceptions. Excess inventory may reflect planning parameters, forecast quality, lead-time assumptions, or decision rights rather than an isolated inventory problem.

Leading organizations therefore work backward from the outcome: What needs to change in the process? Which decisions need to be improved? What data is required? Where can technology and AI create leverage? What behaviors must change? How will performance be measured? The same discipline should govern AI. Rather than asking where AI can be deployed, leaders should ask which decisions, processes, and outcomes AI can materially improve.

2. Design adoption into the transformation from day one.

A capable supply chain platform does not create value by itself. Planners need to trust the process. Buyers need to use the new workflows. Manufacturing teams need to act on new signals. Leaders need to understand new performance measures. Teams need clear decision rights and accountability.

That makes adoption a performance discipline, not a communications activity that starts near Go-Live. Adoption should influence process design, technology configuration, roles, training, governance, decision rights, and measurement from the beginning, ultimately creating “champions” who will promote the solution and educate others well past Go-Live.

This is especially important as AI becomes embedded in supply chain processes. Organizations are no longer asking people to only use new technology. Increasingly, they are asking planners, buyers, operators, and leaders to trust AI-generated insights, act on recommendations, and work differently alongside intelligent automation. An AI recommendation has no value if people do not trust it, understand it, or know when they are expected to act. The objective is not simply to introduce new capability. It is to change how work gets done, so the intended business outcome is achieved.



3. Modernize the process and the technology foundation together.

Many organizations are attempting to transform supply chain performance while carrying forward the limitations of legacy environments. Homegrown applications, old on-premises solutions, extensive customizations, fragmented data, and disconnected workflows can create technology debt that becomes process debt.

Moving to Oracle Cloud SCM creates an opportunity to address both. A SaaS platform can provide an evolving technical foundation while enabling organizations to rethink the functional design of planning, procurement, manufacturing, inventory, logistics, and fulfillment. It also creates a foundation for taking advantage of embedded intelligence, machine learning, automation, analytics, and emerging AI agents as those capabilities evolve. The goal should not be a technical migration “lift and shift” with new screens. It should be a better operating model supported by a modern platform that can continue to advance with the business.

Peloton calls this a business-led modernization approach: Redesign processes around business objectives. Then configure and extend the technology to support those processes rather than allowing historic system constraints to define them.

4. Connect decisions across planning and execution.

Supply chains do not operate as collections of modules. They operate as connected decisions and physical flows. Demand changes influence supply plans. Supply constraints affect production and fulfillment. Supplier performance affects material availability. Inventory policies affect customer service and working capital. Logistics choices affect both cost and responsiveness.

Oracle Cloud SCM gives organizations a foundation for connecting these processes. Peloton brings the functional and industry experience to determine how those capabilities should work together in the client operating model, while navigating the office dynamics of change assessment and impact to help organizations with adoption and new, go-forward solutions.

For example, the objective of planning is not simply to generate a plan. It is to improve the speed and quality of decisions that protect customer commitments, balance supply and demand, manage inventory, allocate scarce resources, and respond to change. AI can increasingly support that objective by detecting changes sooner, surfacing supply and capacity risks, accelerating scenario evaluation, prioritizing exceptions, and recommending actions. The same principle applies across procurement, manufacturing, logistics, and fulfillment: Use intelligence where it can improve the decision and the business outcome, not simply because the capability exists.

5. Measure performance and continuously improve it.

Go-Live is not the finish line for supply chain transformation. It is the beginning of a continuous performance cycle. Markets change. Customer expectations change. Supply networks change. Oracle Cloud capabilities continue to evolve. Embedded AI and automation create new opportunities to improve decisions and processes over time, making continuous improvement an increasingly important part of value realization.

Organizations should establish outcome-based measures before implementation and continue to monitor them after Go-Live. Those measures should connect technology adoption to business performance: service, forecast accuracy, inventory, working capital, throughput, utilization, cost, responsiveness, resilience, or other business priorities.

The most effective supply chain transformations create a management system for continuous improvement. Teams review performance, identify root causes, refine processes, improve adoption, expand automation, and evaluate new AI and technology capabilities against a simple standard: Will they measurably improve the speed, quality, or economics of a supply chain decision or process?

“The business case for Oracle Cloud SCM is not simply replacing legacy technology. It is creating a modern supply chain foundation that helps organizations make better decisions, improve performance, and continue generating business value as their needs evolve.”

– Matt Ward, Senior Director, Supply Chain and Manufacturing Advisory Leader
Peloton Consulting Group

Where AI Fits into the Performance Agenda

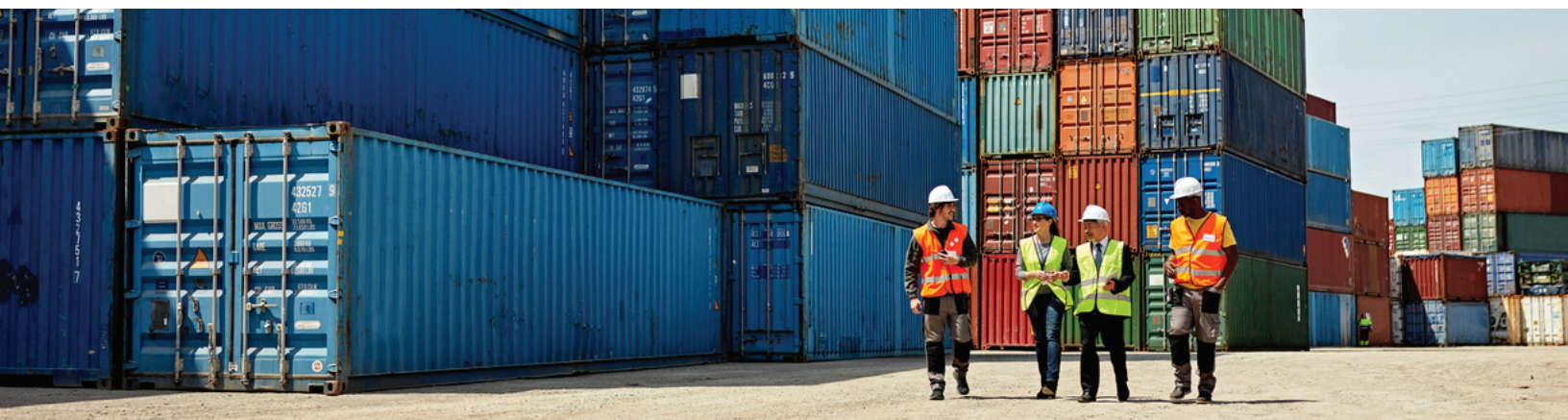
AI reinforces the outcome-first approach. The question should not be where AI can be added. It should be which supply chain decisions, processes, and outcomes AI can materially improve. That distinction helps move the conversation from AI experimentation to practical performance improvement.

In demand planning, that may mean sensing changes earlier, improving forecasts, or accelerating scenario evaluation. In supply planning, it may mean identifying shortage, inventory, or capacity risks sooner and recommending alternatives. In procurement, it may mean prioritizing supplier exceptions based on business impact. Across supply chain operations, AI can reduce manual effort, surface emerging risks, recommend actions, and shorten the time between insight and action.

Oracle is embedding AI, machine learning, automation, analytics, and intelligent agents across supply chain planning and execution. Peloton's role is to help organizations determine where those capabilities can create measurable value, redesign the surrounding process and decision model, and build the adoption and governance required to operationalize them. Different Industries. Different Performance Equations.

The five shifts apply across industries, but the outcomes do not. A consumer packaged goods company may prioritize forecast accuracy, promotion responsiveness, service levels, inventory, and margin. A manufacturer may emphasize throughput, schedule performance, material availability, asset utilization, and working capital. A high-tech company may be focused on component availability, product lifecycle responsiveness, demand volatility, supplier risk, and inventory exposure. An energy company may place greater emphasis on asset availability, materials readiness, supplier resilience, resource optimization, and operational continuity.

That is why supply chain transformation cannot be reduced to a generic technology blueprint. Peloton combines Oracle Cloud capabilities with supply chain, industry, process, and adoption expertise to translate the platform into the performance priorities that matter most in each operating environment.



Adoption Activates. Technology Enables. Outcomes Matter.

Adoption activates the new operating model. Technology enables better processes, decisions, and automation. Outcomes matter because the ultimate test of transformation is business performance. The next generation of SCM transformation will not be defined by who implements the most technology. It will be defined by who uses technology to create a supply chain that performs better, adapts faster, and continues to improve.

For Peloton, that means helping organizations move beyond implementation to performance: starting with business outcomes, modernizing process and technology together, connecting planning and execution, designing for adoption, and building the discipline for continuous improvement. The goal is not simply to implement Oracle Cloud SCM. The goal is to create a supply chain that delivers more value from it over time.

About Peloton Consulting Group

Peloton Consulting Group is a leading global professional services firm with connected capabilities to envision and implement AI-enabled transformation. Peloton combines a client-first culture and deep industry, process, technology (cloud and AI), and analytics expertise to drive results. For more information, visit www.pelotongroup.com