

Supply Chain Management: Build Smarter, More Resilient Supply Chains

Today's supply chains demand more than connected technology. Organizations need the visibility to anticipate change, the agility to respond quickly, and the operational discipline to continuously improve performance.

Peloton Consulting Group helps organizations transform supply chain performance through Oracle Cloud, combining deep industry and functional expertise with process-led design, adoption-focused delivery, and continuous improvement.



From product management, planning and procurement through manufacturing, inventory, logistics, and fulfillment, Peloton helps create connected digital supply chain operations that improve responsiveness, better decision-making, accelerate value, and reduce transformation risk.

The Challenge

Volatility has become a constant. Shifting demand patterns, supply disruptions, resource capacity constraints, and changing customer expectations are making traditional supply chain models increasingly difficult to manage and scale.

Oracle identifies unpredictable demand shocks, disruptions and resource constraints, misaligned business operations, rigid customizations, and fragmented collaboration as critical supply chain challenges.

For many organizations, these challenges are compounded by:

- Disconnected processes and limited end-to-end visibility
- Manual, legacy workflows that slow decisions and increase operational costs
- Functional silos that make it difficult to align supply with business priorities
- Technology investments that fail to achieve their full potential because adoption and process change are treated as secondary priorities

The result is increased cost, greater risk, slower decision-making, and missed opportunities to improve service and growth.

The Peloton Approach

We start with the outcome, not the module.

Peloton takes a business-led approach to supply chain transformation, connecting process, people, technology, and data around the outcomes that matter most.



We combine supply chain expertise with Oracle Cloud capabilities to help organizations:

- Design better processes around business objectives rather than existing system constraints
- Drive adoption from the start so new capabilities translate into new ways of working
- Connect planning and execution across functions to improve visibility and accelerate decision-making
- Apply AI practically to automate work, surface insights, and enable faster decisions
- Improve business processes and measure performances beyond implementation

This approach complements Oracle's capabilities for AI-enabled demand management, intelligent supply planning, continuous planning, embedded AI agents, and real-time supply chain collaboration.

The Solution

Peloton helps organizations modernize and connect supply chain operations across:



Planning & Optimization: Improve demand forecasting, supply planning, scenario analysis, and resource utilization to make faster, more informed decisions.



Procurement & Supplier Collaboration: Strengthen sourcing, procurement, negotiation power, and supplier collaboration while improving visibility across the supply network.



Manufacturing & Operations: Connect production planning and execution to improve throughput, resource utilization, product availability, and operational performance.



Inventory, Logistics, & Fulfillment: Optimize inventory and fulfillment strategies to improve service levels while balancing working capital and cost.



AI-Enabled Supply Chain: Put AI to work across supply chain processes to reduce manual effort, identify emerging risks and opportunities, and accelerate decision-making. Oracle is similarly extending AI agents across supply chain planning to automate planning decisions and workflows.

Business Outcomes

The measure of a successful supply chain transformation is not the technology implemented. It is the business performance it enables.

Peloton helps organizations achieve:

- **Greater Visibility:** Gain real-time insights across suppliers, inventory, logistics, and operations.
- **Improved Efficiency:** Optimize processes, resources, and inventory while reducing manual effort and operational cost.
- **Increased Agility:** Sense changes sooner, evaluate alternatives faster, and respond with greater confidence.
- **Greater Resilience:** Strengthen the ability to manage disruption while maintaining service and business continuity.
- **Faster Value Realization:** Increase adoption, accelerate time-to-value, and continuously improve performance after Go-Live.
- **Organization Adoption:** Ensuring system buy-in of new, functional and technical processes, giving users hands-on experience to enable them to become solution champions within the organization.

Why Peloton?



Business-Driven Process Optimization: We connect technology decisions to measurable business outcomes.



Deep Oracle & Supply Chain Expertise: We bring functional, technical, and industry expertise together to solve complex supply chain challenges.



Adoption-Led Transformation: We design for the people who will use the solution, helping turn implementation into sustained business change.



End-to-End Delivery: From strategy and process design through implementation, adoption, and continuous improvement, Peloton stays focused on realizing value.

Build a Supply Chain Ready for What's Next

Peloton helps organizations move beyond implementing supply chain technology to transform supply chain performance.

By bringing together Oracle Cloud, process expertise, adoption, AI, and continuous improvement, we help organizations build smarter, more connected and resilient supply chains that deliver measurable business outcomes.

About Peloton Consulting Group

Peloton Consulting Group is a leading global professional services firm with connected capabilities to envision and implement AI-enabled transformation. Peloton combines a client-first culture and deep industry, process, technology (cloud and AI), and analytics expertise to drive results. For more information, visit www.pelotongroup.com