

Peloton QBR Newsletter

August, 2024

Peloton Service Announcement (PSA)

Did you know that Peloton Consulting Group has Services and Offerings that can help generate NNACV?

Continuous Improvement & Advisory Program (CIA)

Approximately 75% of Peloton's clients utilize our Continuous Improvement & Advisory (CIA) program post go-live for continued support while they learn to develop more use cases.

A third of our clients continue the program on an ongoing basis to ensure growth within their Anaplan connected planning journey by leveraging subject matter expertise in both process and technology.



Benefits include:

- Increased adoption rates
- Low cost of entry, starting at only \$4,800/month
- Flexible quarterly contracts
- Proven to generate expansion licensing revenues

Read more about Peloton's Continuous Improvement and Advisory offering below:

- [Continuous Improvement and Advisory](#)

Peloton Consulting Group Pre-Sales Capabilities

Peloton's Pre-Sales team is well-versed on business process and industry knowledge in addition to their Anaplan expertise. This allows us to generate trusted-advisor status with clients and prospects as early as the discovery call and throughout the demo cycle and beyond.

Examples:

American Family Insurance (Tim Magnusson)

Peloton provided in-depth insurance expertise and showcased Anaplan Insurance Accelerators for the Win in Q1. Peloton created a custom Project Management Solution build for their needs in Phase 2.



Charter Manufacturing (Naweed Moalikyar)

This recent FP&A win is now headed to Supply Chain Demand Planning as the result of demo exposure during their implementation process.



Industry & Use Case Accelerators

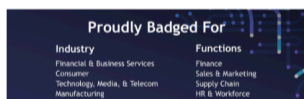
For specialized industry and use case needs, Peloton's Accelerators* have been shown to simplify the demo process and increase time-to-value on implementations:

- [FP&A](#) - Established in 2018 and a trusted foundation
- [Supply & Demand Planning](#)
- [Insurance Accelerator](#)

Coming soon: Enhanced Scenario Planning, Raw Materials Planning, Production Planning, & ICM

*Peloton utilizes Anaplan Apps as they are released and where they meet client requirements

Peloton Consulting Group Overview



Peloton Consulting Group, established in 2009, has been an Anaplan partner since 2016. With over 250 Anaplan implementations, we are a 50+ person Anaplan practice and part of an 800+ global organization inclusive of Oracle, NetSuite, Data Integration and Advisory expertise.

Who to Contact



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