Transforming Retail with Oracle Solutions

Peloton Consulting Group & Retail Consult Strategic Alliance

Peloton CONSULTING GROUP + **RETAIL**CONSULT

Industry Overview

Today's retail landscape is experiencing unprecedented change as digital transformation reshapes consumer behavior and business operations. Retailers face mounting pressure to deliver seamless experiences across channels while optimizing operations and maintaining profitability. Success requires not only adopting new technologies but fundamentally transforming how businesses operate, engage with customers, and manage their supply chains.

Critical Retail Challenges

Inventory and Supply Chain Management

- Stock-outs and overstock situations impacting profit margins
- Complex global supply chain disruptions
- Limited real-time visibility across channels
- Inefficient store-level inventory management
- Rising costs of inventory holding and transportation

Omnichannel Commerce Complexity

- Disconnect between online and in-store experiences
- Inconsistent pricing across channels
- Complex order fulfillment processes
- Limited visibility into cross-channel customer behavior
- Inefficient returns management
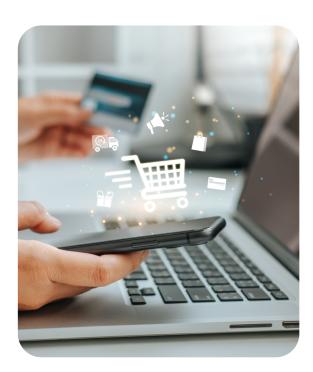
Customer Experience and Loyalty

- Growing demand for personalized shopping experiences
- Increasing competition from digital-native retailers
- Shifting consumer preferences and shopping patterns
- Need for enhanced mobile and digital engagement
- Challenge of maintaining customer loyalty

Store Operations

- Rising labor costs and workforce shortages
- Inefficient store processes and operations
- Limited integration between store and enterprise systems
- Complex promotion and markdown management
- Need for modern point-of-sale capabilities

Data and Analytics

- Siloed data across multiple systems
- Limited ability to leverage customer insights
- Ineffective demand forecasting
- Lack of real-time reporting capabilities
- Need for predictive analytics

Our Strategic Alliance

Peloton Consulting Group and Retail Consult have partnered in North America to address today's complex retail challenges. Combining Peloton's deep expertise in Oracle Fusion Cloud Applications with Retail Consult's specialized knowledge of Oracle Retail applications, we provide comprehensive solutions that bridge the gaps between front-end retail operations and back-end business processes.

How Our Alliance Transforms Retail Operations

Unified Technology Approach

- Seamless integration between Oracle Retail and Oracle Fusion Cloud applications
- End-to-end visibility across all retail operations
- Single source of truth for enterprise data
- Consolidated platform for retail operations and business management

Retail-Specific Expertise

- Combined 30+ years of retail industry experience
- Deep understanding of retail business processes
- Proven success with global retail implementations
- Industry-specific best practices and accelerators

Comprehensive Solution Coverage

- Retail storefront to enterprise control
- Supply chain to customer experience
- Merchandising to financial operations
- Workforce management to analytics

Innovation and Transformation

- Modern cloud-based architecture
- Advanced retail analytics capabilities
- Mobile-first solutions
- Continuous innovation through Oracle updates
- Future-proof technology foundation

Implementation Excellence

- Rapid deployment methodologies
- Risk mitigation strategies
- Change management expertise
- Knowledge transfer and training
- Global delivery capabilities

Our alliance brings together the best of both organizations. This powerful combination enables us to deliver solutions that not only address immediate operational challenges but also provide a foundation for continuous innovation and growth.

Through our Alliance, retailers gain access to:

- A single team for all Oracle retail technology needs
- Accelerated implementation timelines
- Reduced total cost of ownership
- Enhanced operational efficiency
- Improved customers experience capabilities
- Future-ready technology foundation

Oracle Solution Expertise

Oracle Fusion Cloud Applications

- Finance and Supply Chain Management
- Human Capital Management
- Enterprise Performance Management
- Enterprise Resource Planning
- Enterprise Analytics

Oracle Retail Solutions

- Merchandising Operations Management
- Planning and Optimization
- Supply Chain Management
- Omnichannel and Point-of-Sale Solutions
- Store Inventory Operations

Comprehensive Service Offerings

- Retail Strategy and Design
- Oracle Retail Implementations
- Oracle Fusion Cloud Implementations

- Specialized Retail Solutions
- Ongoing Retail Support and Managed Services
- Retail Analytics and Insights

Business Impact

Operational Excellence

- Streamlined business processes
- Enhanced inventory management
- Improved supply chain visibility
- Reduced operational costs

Business Growth

- Data-driven decision-making
- Scalable platform for growth
- Accelerated time-to-value
- Improved competitive advantage

Customer Experience

- Seamless omnichannel integration
- Personalized shopping experiences
- Real-time inventory visibility
- Enhanced customer engagement

Why Partner With Us

Our alliance delivers comprehensive Oracle expertise through a single, unified team. We combine Peloton's proven track record in digital transformation, Oracle Cloud Applications, and unmatched experience connecting people, processes, and technology with Retail Consult's specialized knowledge in Oracle Retail solutions and retail industry best practices. This unique combination ensures retailers receive end-to-end support for their Oracle implementation journey, from initial design through ongoing maintenance and optimization.

Optimize your retail operations with our industry-leading Oracle expertise. To begin your digital transformation journey, contact us today at **retail@pelotongroup.com** and **www.retail-consult.com.**

About Peloton Consulting Group

Peloton Consulting Group has the vision and connected global capabilities to help organizations envision, implement, and realize the benefits of digital transformation. Our team has the best practices, knowledge, industry expertise, and know-how. We make digital transformation a reality by leveraging Enterprise Performance Management (EPM), Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Human Capital Management (HCM), Customer Experience (CX), Analytics, and Data Management for the cloud. Through connected capabilities, we bring people, processes, and technology together. We help organizations go further, faster. That is the Peloton way!
www.pelotongroup.com

About Retail Consult

Retail Consult is a global consulting firm specializing in retail technology solutions. With extensive expertise in Oracle Retail Business Unit solutions, Retail Consult partners with retailers to deliver innovative, effective, and scalable solutions. We cover the entire Oracle retail suite of products and capabilities, from merchandising, to planning, to omnichannel fulfillment, to point-of-sale. For more information, visit www.retail-consult.com.