

## Meeting Today's Subscription Economy Challenges

In today's rapidly evolving subscription economy, businesses across media, technology, retail, and professional services face a complex web of interconnected challenges. Planning processes exist in silos, creating departmental misalignment and hampering decision-making, while financial teams struggle with unpredictable revenue forecasting and complex pricing scenarios. The competitive landscape intensifies these challenges as new subscription models emerge and existing competitors evolve their offerings, demanding quick responses that many organizations are ill-equipped to make. Operationally, the challenges compound as customer retention modeling grows more complex, resource allocation decisions rely on incomplete data, and manual reporting processes consume valuable time that could be spent on strategic initiatives.

## SubscriptionXcelerate: Your Path to Continuous Innovation

Without robust data-driven decision-making capabilities, organizations find themselves perpetually reacting to changes rather than anticipating them. SubscriptionXcelerate combines comprehensive knowledge of subscription-based business models with Oracle's industry-leading Cloud EPM technology to transform planning challenges into data-driven strategies that drive growth. Peloton's Services include:

### Intelligent Planning Platform

- **Unified Planning Environment**
  - Integrated financial and operational planning
  - Real-time scenario modeling
  - Automated reporting and analytics
- **Subscription Business Modeling**
  - Customer lifecycle forecasting
  - Retention stream optimization
  - Service bundle analysis
  - Dynamic pricing strategy modeling

### Pre-Built Components

- Industry-specific templates
- PCG Logic for subscription modeling
- Pre-configured planning forms
- Best practice workflows

### AI-Powered Insights

- Predictive analytics
- Trend identification
- Customer behavior modeling
- Risk assessment



## Business Impact

### Accelerated Growth

- Faster planning cycles
- Reduced time to market
- Improved customer retention
- Enhanced pricing optimization

### Operational Excellence

- Streamlined processes
- Better resource utilization
- Increased forecast accuracy
- Data-driven decisions

### Strategic Advantage

- Market responsiveness
- Competitive positioning
- Innovation enablement
- Risk mitigation

## The Peloton Advantage

Implementation of SubscriptionXcelerate is backed by Peloton Consulting Group's proven expertise in digital transformation. Our approach combines rapid deployment through pre-built components with a standardized methodology that ensures success. Throughout your journey, our subscription economy experts provide continuous guidance and support, drawing on our extensive experience across industries including media and entertainment, healthcare services, professional services, technology providers, and consumer subscription businesses.

## Take the Next Step

Transform your business today with SubscriptionXcelerate. Contact us to schedule a free assessment briefing.

## About Peloton Consulting Group

Peloton Consulting Group has the vision and connected global capabilities to help organizations envision, implement, and realize the benefits of digital transformation. Our team has the best practices, knowledge, industry expertise, and know-how. We make digital transformation a reality by leveraging Enterprise Performance Management (EPM), Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Human Capital Management (HCM), Customer Experience (CX), Analytics, and Data Management for the cloud. Through connected capabilities, we bring people, processes, and technology together. We help organizations go further, faster. That is the Peloton way!