Eyemart Express offers a range of prescription and nonprescription glasses, sunglasses, and safety glasses from in-house to designer brands. One of the largest providers of accessible and affordable prescription eyewear in the United States, Eyemart's products are available for purchase online or in store.

EYEMART EXPRESS

Retail
Oracle Cloud EPM

Business Challenges

- **Reliance on Manual Spreadsheets:** Legacy EPM environment consisted exclusively of spreadsheets, lacked best practice capabilities, and did not have flexibility needed for future growth.

- **Misalignment Across Scenarios:** Business logic leveraged for Budget did not align with Actuals, causing significant challenges for variance reporting and analysis.

- **Reporting:** Generating Financial and Management Reports was particularly time consuming and manual due to the reporting limitations and data extraction from Sage ERP.

- **Growth Preparations:** Multi-unit retailer in growth mode looking to drive efficiency in budget process and forecast projected results.

Solutions

- **Oracle EPM Reporting:** Configured Financials focused on delivering Actual reporting and analysis for P&L and Balance Sheet with core retail business logic.

- **Oracle EPM Planning:** Expanded Financials for P&L and Balance Sheet Planning with the ability to report by Account, Department, and Store Level.

- **Automation:** Created Automated data and metadata loads with attributes for all dimensions and data loads.

- **Peloton Breakaway:** Leveraging Peloton's collaborative implementation methodology to ensure rapid learning and adoption throughout the implementation process.

Impact

- **Planning Process:** Supported Planning and Reporting for Actual, Budget, Forecast, and What-If scenarios to support pro-forma new store ramp scenarios.

- **Scalable Planning:** Gained the ability to provide better analytics to support the strategic objectives of the organization and to support future growth.

- **Created Efficiencies:** Reduce the manual effort and risk related to the current Excel Planning & Reporting processes, resulting in more time to analyze data and a shift to more value-added work.

- **Time-to-Value:** Utilizing Peloton's train-the-trainer approach, the team was able to adopt to the platform and train power users and IT staff in order to be self-sufficient in maintaining the application.

Peloton
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