

## The Chick-fil-A Way: Improved Corporate Planning

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Retail Industry  
Oracle EPM Cloud Go Live



Industry: Retail

Chick-Fil-A | Atlanta, GA | [www.chick-fil-a.com](http://www.chick-fil-a.com)

Products Purchased: EPM Cloud - Planning

Systems to be Replaced: Vena & Excel

Competition: Vena (incumbent), Anaplan and Onestream

Planned Integrations: ERP Cloud



Chick-fil-A, Inc. is the largest quick-service chicken restaurant chain in the United States with more than 2,000 locations in 46 states. They are supported by a strong brand and award-winning restaurant designs and architecture. The family-owned, privately-held company is strategically expanding and uniquely positioned for continued future growth.

### Project Overview

Chick-fil-A partnered with Peloton Consulting Group to deliver an Oracle Cloud solution that could successfully replace an Excel platform that could no longer keep up with the rate of growth. Chick-fil-A leveraged Peloton's virtual delivery approach to implement Oracle's EPM Cloud Planning with Reporting, Financials, and Projects, focusing on Change Management.

*"There was a really strong partnership between the teams at Chick-Fil-A and Peloton, the thought leadership was very significant"* - Chick-fil-A Finance Manager

### Business Challenges



The Finance leadership team was focused on digital transformation to deliver improved processes and provide scalable technology throughout the entire organization. Chick-fil-A had been burdened by the following:

- Highly manual reporting effort
- Lack of visibility of budget and forecast
- Non-integrated driver-based planning

### Key Accomplishments

Working Closely with Chick-fil-A's Financial Planning Team, Peloton successfully implemented EPM Cloud in a completely virtual environment providing:

- Scalability for future growth
- Improved process efficiency
- Robust 'What-if' scenario modeling



### Why Peloton Consulting Group

ORACLE

Service  
Partner

Expertise in  
Oracle EPM Enterprise Cloud  
in North America

Chick-fil-A selected Peloton Consulting Group as their trusted implementation partner due to our breadth of Oracle Cloud knowledge, strong retail industry expertise, and a willingness and approach that aligned tightly with the changing business needs of the Chick-fil-A team.

### Who to Contact



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