

Ascena's Great Fit with their new Retail NRF Fiscal Calendar

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Industry: Retail

Ascena Retail Group | Mahwah, NJ | www.ascenaretail.com

Products Purchased: Oracle EPM Cloud - Planning

Planned Integrations: Oracle Hyperion



Ascena Retail Group through its subsidiaries, operates as a specialty retailer of apparel, shoes, and accessories for women and tween girls in the United States, Canada, and Puerto Rico. ascena retail group, inc. is a national specialty retailer offering apparel, shoes and accessories for women. Through their collective brands—including Ann Taylor, LOFT, Lou & Grey, Lane Bryant and Cacique—they serve women across generations, identities, affiliations and body types.

Peloton Sales Engagement

Peloton has been a trusted partner of Ascena Retail Group for over six years helping them drive transformation through the use of Oracle Cloud Planning, Financial Management, and Reporting. Because of Peloton's deep understanding of Ascena's business as well as the supporting technology we were asked to support their change to a new fiscal calendar. Their financial leadership team envisioned a future state that leveraged more robust driver-based planning across one unified Cloud platform.



Business Driver



Ascena Retail Group has been a long standing Oracle customer across ERP, Consolidations, Financial Planning, Operational Planning, and Reporting. With their changing business model, Ascena made the decision to change their fiscal calendar across their EPM environment to:

- Provide better Reporting & Variance Analysis
- Leverage more robust Driver Based Planning
- Standardize on the Retail NRF Calendar

Why Peloton Consulting Group

ORACLE

Service
Partner

Expertise in
Oracle EPM Enterprise Cloud
in North America

Ascena Retail Group needed a partner who had the technology experience, industry knowledge, and culture to help them navigate the business transformation they were undertaking. The financial team at Ascena ultimately chose Peloton because we drove process and organizational transformation through our Breakaway Methodology while leveraging best practices for implementing leading edge technology.

Who to Contact



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