

Hachette Expands Oracle Cloud Footprint with SCM - Supply Chain Planning

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Oracle SCM Cloud Go Live



Industry: Retail

Hachette Book Group | New York, NY | www.hachettebookgroup.com

Products Live: Oracle SCM Cloud - Supply Chain Planning

Systems Replaced: Oracle Demantra

Integrations: Oracle ERP & EPM Cloud



Hachette Book Group (HBG) is a publishing company owned by Hachette Livre, the largest publishing company in France, and the third largest trade and educational publisher in the world. In one year, Hachette publishes approximately 2100+ adult books, 500 books for young readers, and 750 audio book titles.

Oracle SCM Cloud - Solution & Key Accomplishments

Hachette Book Group had been burdened with a legacy system that was not producing intuitive, accurate forecasts, and lacked KPIs and data visibility. Peloton Consulting Group partnered with Hachette to implement Oracle SCM Cloud - Supply Chain Planning solution that reduced IT dependencies, provided new functionality to improve forecast accuracy and standardized reporting capabilities.

The following benefits were achieved by implementing Oracle SCM Cloud:



Who to Contact for more information



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