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## CarMax Inc. Oracle EPM Cloud - COA Integration and Planning Enhancements

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CarMax | Richmond, VA | [www.carmax.com](http://www.carmax.com)  
Products Purchased: Oracle EPM Cloud - Planning  
Systems Replaced: Microsoft Excel



CarMax is a holding company, which engages in the retail of used vehicles. It operates through the CarMax Sales Operations and CarMax Auto Finance (CAF) segments. The CarMax Sales Operations segment consists of all aspects of its auto merchandising and service operations. The CAF segment pertains to its finance operation, which offers vehicle financing services.

### Oracle EPM Cloud - Solution & Key Accomplishments

CarMax had been burdened with long planning cycle times, limited forecasting ability and a fragmented EPM architecture that did not address all of the business needs. Their Chart of Accounts was not aligned to their current organizational structure and also lacked segmentation. Peloton Consulting Group partnered with CarMax to implement a purpose-driven Oracle EPM Cloud solution to revamp applications, redesign the planning process and standardize reporting. The Oracle EPM Cloud and Chart of Account enhancements provided CarMax with the ability to:



Support bi-weekly & monthly forecasts to reduce planning cycle time



Rapidly adjust operational drivers with real-time "what-if" modeling



Dynamically analyze comparative scenarios with robust analytic views

### Oracle EPM Cloud - Planning Migration Accelerator



Peloton Consulting Group can help your customers quickly and efficiently deploy world-class Oracle EPM Cloud capabilities! Click below to read more about Peloton's Planning Migration Accelerator.

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### Who to Contact for more information



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