

AMC Theatres Live with Oracle Cloud EPM for Planning & Forecasting

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Oracle Cloud EPM Go Live



Industry: Retail

AMC Theatres | Leawood, KS | www.amctheatres.com

Products Purchased: Oracle Cloud EPM

Systems Replaced: Microsoft Excel, Hyperion On-Premise

Integrations: Oracle Cloud EDM



AMC Entertainment Holdings, Inc. is the largest movie exhibition company in the United States, Europe and throughout the world with approximately 950 theatres and 10,500 screens across the globe.

Oracle Cloud EPM - Solution & Key Accomplishments

AMC Theatres had been burdened with a mixed mode application environment and was leveraging a hybrid of Oracle Hyperion on-premise, DRM on-premise, and Oracle Cloud EDM. All of their Planning and Forecasting efforts across the business were utilized in Microsoft Excel. Peloton Consulting Group provided functional, technical, and retail subject matter expertise to help prioritize AMC's initiatives on the level of strategic importance. Peloton was able to modernize their existing processes and implement an Oracle Cloud EPM - Planning solution.

The following benefits were achieved over the course of this implementation:



Driver-based forecasting solution to support all Domestic & International requirements



Established an integrated planning solution to provide robust analysis & scenario management capabilities



Created consistency across the organization with the ability to scale for future functionality

Who to Contact for more information



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